TOWN OF LOOMIS

RESOLUTION 12 - __

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF LOOMIS DECLARING NOVEMBER 1, 2012 EXTRA MILE DAY

WHEREAS, the Town of Loomis is a community that acknowledges that a special vibrancy exists within the entire community when its individual citizens collectively "go the extra mile" in personal effort, volunteerism, and service; and

WHEREAS, Loomis is a community that encourages its citizens to maximize their personal contribution to the community by giving of themselves wholeheartedly and with total effort, commitment, and conviction to their individual ambitions, family, friends, and community; and

WHEREAS, Loomis chooses to shine a light on and celebrate individuals and organizations within its community who "go the extra mile" in order to make a difference and lift up fellow members of their community; and

WHEREAS, Loomis acknowledges the mission of the Extra Mile America Foundation to create 300 Extra Mile cities in America and is proud to support "Extra Mile Day."

NOW, THEREFORE, IT IS HEREBY RESOLVED that the Town Council of the Town of Loomis declares that the week of November 2, 2012 to be designated as "Extra Mile Day" in Loomis, and encourage each individual in our community to take time on this day to "go the extra mile" in his or her own life and to acknowledge all those around who are inspirational in their efforts to make their organizations, families, community, country, or world a better place.

PASSED AND ADOPTED by the Council of the Town of Loomis the 9th day of October, 2012 by the following vote:

2012 by the following vote:		
AYES: NOES: ABSENT:		
ATTEST:	Mayor	
Town Clerk		

Cricket Strock

From:

Christine Ott [extramileamericafoundation@yahoo.com]

Sent:

Wednesday, September 26, 2012 8:48 PM

To:

Cricket Strock

Subject:

Extra Mile Day Proclamation

Dear Council City Members,

Thank you so much for choosing to be a 2012 "Extra Mile Day" city. By recognizing 11/1/2012 as "Extra Mile Day," Loomis chooses to highlight its belief that communities are made stronger through individuals and organizations dedicated to "going the extra mile" in volunteerism and service.

Last year, <u>228</u> cities chose to go the extra mile and declare *November 1* as *Extra Mile Day ...a day to acknowledge the power we each have to create positive change in our families, organizations, and communities.* This year we are expecting nearly 350 cities representing all 50 states...and Loomis was city number 300!

Additionally, if a member of the City Council would like to submit a 2-3 sentence quote about what going the extra mile means to him or her personally, we would be happy to feature it on our website. See what other leaders have already said at http://www.extramileamerica.org/extra-mile-america-videos.

Finally, Extra Mile America was founded by a single individual, Shawn Anderson, who believes that one person...one organization...one community...has the power to positively change the world. If your city is doing something absolutely unique that needs to be shared, let us know, too, so we can bring news of what you are doing to cities across the U.S.

Continue to create great opportunity, and we look forward to hearing from you soon.

Warmly,

Christine

Christine Ott
Christine@ExtraMileAmerica.org
916-410-7835

About the Extra Mile America Foundation

(http://www.extramileamerica.org/)...

• The idea for Extra Mile Day started in 2009 when Shawn Anderson created the Extra Mile America Tour, a cross-country bicycle tour and inspirational outreach event. As he peddled from San Francisco to Boston, Shawn met over 200 people in pre-arranged interviews who had been identified as "going the extra mile" in overcoming a major life defeat or in achieving victory in chasing a passionate dream. After the tour, Shawn personally gave away \$10,000 to individuals whose stories he found particularly inspiring with the hope of motivating them to continue to go the extra mile.

- The media momentum and overwhelming support across the country that the Extra Mile America Tour received inspired the creation of the Extra Mile America Foundation, a 501(c)(3) nonprofit organization that encourages positive attitude and action by empowering individuals, organizations, and cities to "go the extra mile." (http://www.extramileamerica.org/)
- From 2009 to the present, the Extra Mile America Foundation has led the charge in making Extra Mile Day a national event. The Extra Mile Day growth has evolved exponentially. In 2009, 23 cities participated. In 2010, 116 cities. And in 2011, 228 cities representing all 50 states declared November 1 "Extra Mile Day." You can see a list and a map of all 2011 "Extra Mile" cities at http://www.extramileamerica.org/extra-mile-day. Scroll down and select "click to see the 228 cities that declared Extra Mile Day in 2011."

Christine Ott
Director of Media and Public Outreach
916-410-7835
Christine@ExtraMileAmerica.org